

# Gongadi

The ancient wool craft of Telangana.

Malkha Marketing Trust and Anthra invite you to the first ever exhibition of this unique woolen khadi blanket.

This revival by Anthra, is a result of conserving the rare, local, mostly black woolen Deccani sheep breed, which provides livelihood for the communities.

The exhibition includes traditional and new designs.

Date : 13<sup>th</sup> - 15<sup>th</sup> October 2011

Venue : The Malkha Shop

Basement, KVIB

Humayun Nagar lopp, NMDC

Hyderabad

Tel 040 23325548

Time : 11 am - 7 pm

The Gongadi is a 100% Khadi Wool product woven from the wool of the Deccani sheep breed, which is found in the Deccan region of South India. *Nalupu* (black) is the dominant wool colour of the sheep, along with six minor colours that dot the flock – *pulla* (white), *burugu* (beige), *barigi* (brown) *kassara* (chocolate brown), *neeli* (ash or dark grey). Traditional Shepherd Communities of Medak district, of Telangana region, produced the Gongadi: the sheep are hand-sheared twice a year, and the wool hand-spun by women in the village to produce the yarn, which was used by weavers to hand-weave the Gongadi on a unique loom.

This exhibition supports an ancient craft, which in turn helps conserve the Deccani breed sheep, vital for the rural livelihoods of women and men in Medak district.



*Unni Sangam*

*anhra*

